

JAN 03 2007

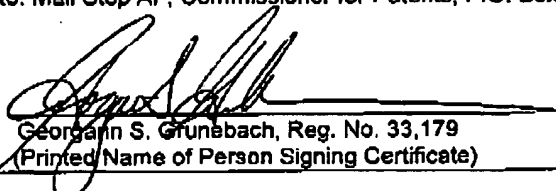
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Attention: Commissioner for Patents

Attorney Docket No. PD-201017

Please find attached Re:

Serial No.: 09/851,689

Filing Date: May 8, 2001

➤ AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY (1 page)

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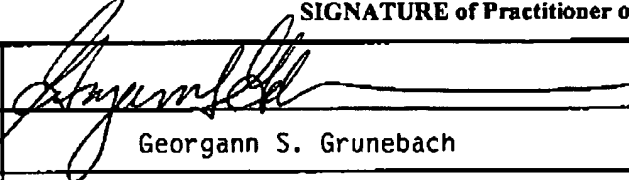
AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY

In re Application of:	Steven Soloff
Application No.	09/851,689
Filed:	May 8, 2001
Title:	SEAMLESS SYSTEM AND METHOD FOR IDENTIFYING, RECORDING AND STORING USER NAVIGATIONAL INFORMATION FOR INTERACTIVE TELEVISION
Attorney Docket No.	PD-201017
Art Unit:	2623

The practitioner named below is authorized to conduct interviews and has the authority to bind the principal concerned. (Note: pursuant to 37 CFR 10.57(c), a practitioner cannot authorize other registered practitioners to conduct interviews without consent of the client after full disclosure.) Furthermore, the practitioner is authorized to file correspondence in the above-identified application pursuant to 37 CFR 1.34:

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ERIC A. GIFFORD	33,501

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SIGNATURE of Practitioner of Record	
Signature	
Date	January 3, 2007
Name	Georgann S. Grunebach
Registration No., if applicable	33,179
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